

## Air conveying systems for Reverse Vending Machines

# OBS STEINKJER GAINS MASSIVE SAVINGS

**Being able to provide a fast and efficient way of returning deposits isn't only good customer service, it is a competitive advantage.**

In 2023, over 1.5 billion DRS-labelled bottles and cans were returned for deposit in Norway. And eighteen of the top 20 places in Norway's deposit return league table were occupied by Obs stores. This is a deliberate strategy on the part of the Obs chain.

Many of the 31 Obs stores in Norway have already been equipped with the air conveying system from Nordic Recycling Systems, among those is Obs Steinkjer in Trøndelag.

*"The solution has been **timesaving** and has **reduced the consumption of bags** as packaging for deposits," says Geir Ove Reitan, Warehouse Manager at Obs Steinkjer.*

Across Trøndelag more than 141,5 million bottles and cans were returned for deposit in 2023, with Obs Steinkjer ranked fourth being responsible for **3.684.044 units**.

With the air conveying system, Obs Steinkjer has **reduced costs** significantly. The deposit process is fully automated – bottles and cans are transported directly to a container placed outside of the store, freeing up both space and resources.

Since employees no longer need to empty the machines manually, they are rarely out of operation, and employees have time for other tasks.

*"We would recommend the solution to other supermarkets – in regard to both **reduced space, reduced costs and more satisfied customers**," says Geir.*

Customers who shop at Obs prefer to do big shops and don't come as often as to a smaller supermarket. Correspondingly, they bring more empties for recycling.

The air conveying system enables Obs Steinkjer to offer customers a comfortable, easy and worthwhile recycling and shopping experience, ensuring customers attraction, and increased shop revenue.



The reduced consumption of bags for packaging alone amounts to **300,000 NOK** per year